



## **THE CORPORATION OF THE TOWNSHIP OF SOUTHWOLD**

### **MINUTES**

Special Council Meeting – Strategic Plan  
Tuesday May 9, 2023  
7:00 p.m. Council Chambers, Fingal/Via Video Link

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COUNCIL PRESENT: Mayor Grant Jones  
Deputy Mayor Justin Pennings  
Councillor John Adzija  
Councillor Sarah Emons  
Councillor Scott Fellows

COUNCIL ABSENT:

ALSO PRESENT: Jeff Carswell, CAO/Clerk  
Aileen Murray, Mellor Murray Consulting Inc.

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Mayor Jones called the meeting to order at 7:06 p.m.

Mayor welcomed Aileen to the meeting.

Aileen Murray reviewed the agenda for the Workshop which included:

- Introductions
- Objectives for the Workshop
- Current Strategic Plan and Projects
- Economic and Demographic Analysis
- Participant Insights.

Aileen Murray led Council through the workshop agenda. She provided background on Strategic Planning and various documents, reports and studies that have been reviewed. She reviewed economic and demographic information for Southwold, surrounding communities, the Province and Canada to provide context for the workshop.

Council provided individual feedback on the following questions. The responses were then grouped and organized into themes.

- What three words or phrases would you currently use to describe Southwold?
- What three words or phrases would you like to use in the future to describe Southwold?

Aileen Murray proceeded to work through the following questions and recorded the responses.

- What do you believe are the most pressing challenges facing Southwold?
- What do you believe are the most significant opportunities facing Southwold?
- What aspects of the Township of Southwold do you value the most? What makes it a desirable place to live or work?
- Are there any specific issues or areas that you feel are not adequately addressed in our current Township plans or policies?
- How do you envision the ideal future for Southwold in terms of economic development, infrastructure, public services, and quality of life?
- How will we know if we have been successful? What are the key measurements of success?

The responses were further reviewed, and participants indicated the top two items for each question to help focus and narrow in on priorities.

Following the interactive portion of the meeting Aileen Murray highlighted the next steps in the process, the Community and Staff Workshops, Survey results and how she will be bringing forward a findings report to help summarize all of the feedback and responses. Council will need to further review this and at that point start providing direction for the Strategic Plan.

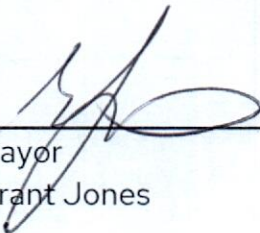
## **ADJOURNMENT:**

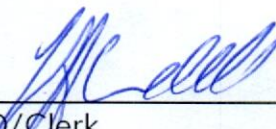
**2023-181**

**Councillor Fellows -Deputy Mayor Pennings**

**THAT** Council for the Township of Southwold adjourns this Special meeting of Council at **8:56 p.m.**

**CARRIED**

  
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Mayor  
Grant Jones

  
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CAO/Clerk  
Jeff Carswell